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Requirement of Content Writer on contract basis

The Bank invites applications for the post of Content Writer on contract basis.

A.	Post	Content Writer on contract basis at SIDBI, Lucknow.	
B.	Scope of work	To prepare content on issues concerning MSME Sector, Developmental activities & new initiatives undertaken by SIDBI and any other work as may be decided from time to time.	
C.	Eligibility Criteria		
	a	Age limit	Between 25-35 years
	b	Educational Qualification	Graduate / Post Graduate in any discipline from a recognized Indian / Foreign University / Institute.
	c	Experience	The applicant should have adequate experience in content writing or in some related area with excellent command of written English and exposure to MSME sector.
D.	Remuneration	Consolidated amount of `35,000/- per month. No other allowance/facility/benefits will be paid/admissible.	
E.	Selection Procedure	Selection would be by way of personal interview by the Selection Committee.	
F.	HOW TO APPLY	Duly filled in application (in English or Hindi), as per the format available on the Bank's website, alongwith required documents, should be sent to the Deputy General Manager, Human Resources Vertical (HRV), Small Industries Development Bank of India, 15 Ashok Marg, Lucknow 226001 , on or before December 15, 2017 . The envelope containing the application should bear the superscription " Content Writer on Contract basis ".	
G.	Others	(i) Candidates, called for interview will be paid economy Airfare / 2 nd AC railway fare by shortest route in India. (ii) Decision of the Bank in all matters regarding eligibility, selection etc. would be final and binding on the candidates. No representation or correspondence will be entertained by the Bank in this regard.	
