

**Addendum-Eoi for co-branding of digital platform**

**Clarification of Pre- proposal queries**

Sl. No.	Clause no./ section of Eoi	Particulars as mentioned in Eoi	Clarification sought	Clarification
1.	Sl. no. 3.1 (a) Format and Signing of Eoi of <b>Evaluation Criteria and Selection Process</b> at page no.11	EOI [Annexure II to VI] should be typed (font: Arial; Size: 12) and submitted on A4 size paper, spirally and securely bound and with all pages therein in serial order	Please let us know whether the Annexures should be prepared on the Letterhead of the company or on plain A4 size sheets.	It has been specifically mentioned in Eoi that <b>Annexure VI</b> is to be submitted on Letter head of the company. Apart from above, all other annexures may be submitted on Letterhead of the company also, provided its of A4 size. If on plain paper, it should bear rubber stamp of the company and signed by duly authorized signatory.
2	Sl. no. 1 <b>Evaluation Criteria and Selection Process</b> at page no.11	<ol style="list-style-type: none"> <li>1. The Applicant must be a firm /LLP/ Company Registered under Companies Act / Partnership Act / LLP Act, etc.</li> <li>2. The Applicant should be operating a portal for the facilitating investments to Startups from angel investors / VCF / AIFs for at least 2 years as on March 31, 2018</li> </ol>	Our online portal "abc.com" has been active from 5 years. However, it is owned by *** Online Pte Ltd (Foreign entity). **** ***** Private Limited (Indian entity) has the rights to operate the website and was established on-- March 2018. Please let us know whether we are eligible to apply for the EOI through Indian entity as all the other parameters of eligibility criteria are met.	The Indian entity may apply at this stage alongwith an undertaking from parent entity that in case the agency is shortlisted, they will specifically and unconditionally authorised to enter into contract with SIDBI for co-branding arrangements and make changes in the platform as specified in the Eoi/RfP, to the satisfaction of SIDBI.
3	<b>Annexure-III</b> Minimum Eligibility	Submission of financials of the company for last 3 years	As **** Pvt Ltd (Indian entity) was established on 6th March 2018, we do not have the Audited Financial Statements for FY 2015-16, FY 2016-17 & FY	The clause implies to know about the financial position of the owner/applicant and has nothing to do with eligibility. It is expected that the applicant submits its financial statements for preceding 3 years, if

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**Clarification of queries raised by respondents**

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			2017-18. Please let us know if this is fine.  For point #3, we could provide the Audited financial statements of the foreign company if required. Please let us know.	available. In case of an applicant company other than owner, they may also submit the details of financial statements of owner company for preceding 3 years, if available.