

Our response on the queries raised on tender ref. no. 'Hiring of agency for developing various marketing products like video/ IN-SIDBI-151148-CS-CQS' are given below:

Sl. no	Query	Response of SIDBI PEA
1.	General query	As we understand, we do not need to submit either Technical or Financial proposal with the EoI. Are we correct? If not, kindly clarify.
2	Queries on Scope of Services - Section 4	SUB-SECTION A - Is the shorter video mentioned in sections A1 the same as the shorter video already mentioned in section A, or is it another shorter version?
3.		SUB-SECTION A - Are the citation videos mentioned in A2 are snippets edited from the section A, or are these separate videos requiring additional shootings?
4.		SUB-SECTION B - Is it fully animation based video or a mix of animation (2D/3D) and footage? Do we need to undertake additional shootings?
5.		SUB-SECTION C - Do we need to do still photography while shooting for the brochure?
6.		Query on Reporting Requirements etc. - Section 7
7.		As I was going through the document, it just makes agencies having a turnover of more than 30 Lakhs eligible. Though we are a new company, we have extensive experience in the film making domain and have provided our services to eminent individuals and government/international organizations.

		<p>In this regard, I would like to appeal to you for having an exemption on the minimum financial requirement.</p>	
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